

HENRI-LLOYD

Henri-Lloyd Jacket, Hoody and Sweatshirt Collection Made from Recycled Plastic Bottles

- The Henri-Lloyd 'Mav HL Mid Layer' Series is made from 100% recycled polyester
- Technical, good looking and designed to be worn 'anywhere, anytime'
- Henri-Lloyd products celebrate **functionality, minimalism** and **authenticity**



Globally one million plastic beverage bottles are purchased every minute, yet a staggering 91% of all plastic is not recycled. Each individual plastic bottle has a 400-year decomposition lifespan but can offer huge value when retained within manufacturing loops and Henri-Lloyd is constantly looking at ways to convert waste into premium products.

Combining technical functionality with a minimalist contemporary design, we have created a sustainable three-piece 'layering' collection designed to be worn 'anywhere, anytime'. Our 'Mav HL Mid Jacket', 'Mav HL Mid Hood' and 'Mav HL

Mid Crew' are all made from 100 percent recycled polyester each using on average nearly 15 plastic (PET) bottles.

[VIEW THE MAV MID LAYER SERIES](#)

These high performing technical knitted products are soft to touch, incredibly comfortable, high wicking, quick drying and provide great thermal insulation. The Mav HL Mid Jacket features a zipped front and zipped hand pockets and makes the perfect wardrobe choice for any outdoor activity where you're looking to 'stay warm, dry and comfortable'. Be prepared, it's so soft and comfortable you will be in danger of never taking it off!

The Mav HL Mid Hood has a fixed hood with elastic cord adjustment and hand pockets and like the jacket, the Mav HL Mid Crew sweatshirt has zipped pockets. All three pieces feature elastic binding on the hem and cuffs. The Hood and the Crew transition your outfit from 'in' to 'out' doors effortlessly but can equally double up as a mid or under layer. The collection is unisex - with sizes ranging from Small to XXL and comes in a choice of three colours; Cloud White, Victoria Blue and Navy.



Since the Henri-Lloyd brand was relaunched in 2018, the design team has been focussed on the lifecycle of products and researching ways to source and incorporate more sustainable materials. The Mav HL Mid Layer series was developed in collaboration with Italian sportswear fabric specialist, [Pontetorto](#),

who are known industry-wide for their forward-thinking attitude and extensive use of recycled materials. Environmental sustainability is at the forefront of their business and a photovoltaic panel system installed at their plant will make them 95% self-sufficient energy-wise.

Chairman of Henri-Lloyd Hans Eckerström says; *“Through constant review of our operations, we are on both an exciting & sustainable business journey. We passionately believe that ‘we are the guests on this planet, and we should treat our host with respect’. We have a responsibility as leaders and a company with a long heritage in innovation, to put sustainability at the heart of what we do”.*



Mav HL Mid Layer Technical specification:

- 100% recycled polyester fleece jersey
- Quick drying with high thermal insulation
- Zipped hand pockets (Mav HL Mid Jacket and Mav HL Mid Crew only)
- Elastic binding to hem and cuffs
- Printed Henri-Lloyd logo on either chest or arm
- Fixed hood with elastic cord adjustment (Mav HL Mid Hood)

Prices start at £110 for the [Mav HL Mid Crew](#) and £135 for the [Mav HL Mid Jacket](#) and [Mav HL Mid Hood](#). Find out more on the capsule collection [HERE](#)